

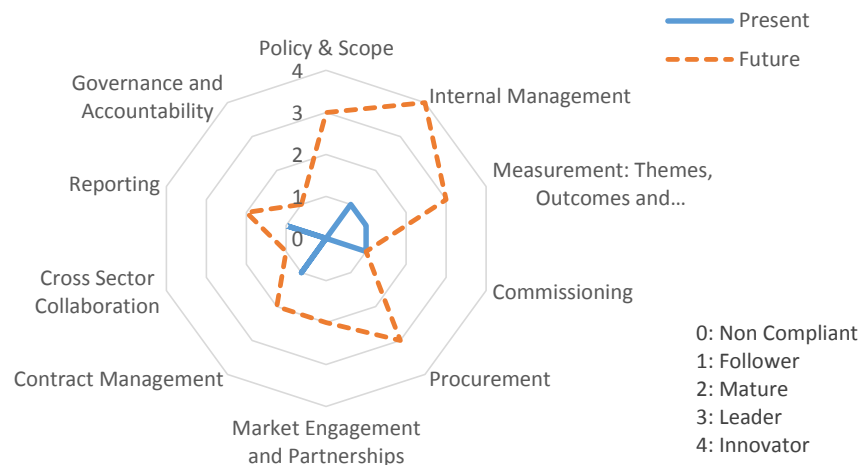


Social Value Maturity Index

Action Plan

Organisation: **East Herts Council**
 Present Performance: **Incomplete/Non Compliant**
 Future Target: **Mature**

	Present	Future
A Policy & Scope	Incomplete/Non Compliant	Leader
B Internal Management	Follower	Innovator
C Measurement: Themes, Outcomes and Measures	Follower	Leader
D Commissioning	Follower	Follower
E Procurement	Incomplete/Non Compliant	Leader
F Market Engagement and Partnerships	Incomplete/Non Compliant	Mature
G Contract Management	Follower	Mature
H Cross Sector Collaboration	Incomplete/Non Compliant	Follower
I Reporting	Follower	Mature
J Governance and Accountability	Incomplete/Non Compliant	Follower



	To reach 'Follower'	To reach 'Mature'	To reach 'Leader'	To reach 'Innovator'
Policy & Scope	Ensure that you are compliant with the Act as a minimum.	Develop a process to identify contracts that should include Social Value, beyond the OJEU threshold, and include in your policy.	Ensure that your policy requires Social Value both above and below the OJEU threshold. Develop a strategy to tailor the required Social Value contribution to the size and scope of the contract. Embed Social Value into the Frameworks that fall under the Act.	Go beyond the Act and apply Social Value requirements to Grants, Supplies, Works, Services and Planning. Develop specific policies on stakeholder involvement, materiality assessment and valuation.
Internal Management		Appoint a Councillor or Cabinet Board member to report/lead on Social Value.	Appoint an officer to have responsibility for reporting, managing and delivering Social Value across procurement and commissioning. Implement a training programme for officers involved in Social Value, and provide resources to assist them in implementing the Social Value Strategy.	Add managing and delivering Social Value to the responsibilities of all officers. Introduce Social Value as a KPI in Cabinet/Scrutiny Committee meetings.
Measurement: TOMs		Introduce a programme to start measuring Social Value in non-financial terms, against an approved set of TOMs. Ensure that there is a Golden Thread linking your Corporate Strategy, Social Value Policy, and the TOMs used to measure Social Value. Include a requirement in your policy to ensure that your approved TOMs are available to suppliers through your website.	Start to measure Social Value in financial as well as non-financial terms, against the approved TOMs. Start a process to update TOMs annually, supported by evidence from case studies and ongoing contracts. Introduce a system to weight outcomes according to Council and local priorities.	Include processes to incorporate changes to local community priorities in the TOMs annually.

[Note](#)

Commissioning			<p>Introduce a process to assess new contracts before procurement has started, to understand their potential contribution to Social Value. Adjust the TOMs against your overall Social Value Strategy as it is updated. Add Social Value to guidance, resources, and templates for self service projects.</p>	
Procurement	<p>Ensure that Social Value is mentioned in Services related tenders. Ask tenderers to make Social Value commitments, to improve the economic, social and environmental wellbeing of the local areas.</p>	<p>Mention Social Value across all tenders. In tenders that fall under the Act, include Social Value requirements as part of the Quality Score. Include Social Value weighting in the Quality Score, of between 5 and 10%.</p>	<p>Include Social Value requirements as part of the Quality Score in all tenders. Ensure consistency in Social Value approach within departments by introducing Checks and/or Gateways. Introduce a process to incorporate feedback/lessons learnt within departments.</p>	<p>Ensure consistency in Social Value approach across the organisation by introducing Checks and/or Gateways between departments. Introduce a process to incorporate feedback/lessons learnt across the organisation. Set up a space to share your Social Value Themes, Outcomes and Measures across departments.</p>

<p>Market Engagement and Partnerships</p>	<p>Initiate a Market Engagement strategy around Social Value. Set up market engagement programmes for specific projects.</p>	<p>Target the business community and third sector to build capacity in delivering Social Value.</p>	<p>Collate or get access to a library of case studies and other examples of Social Value activity. Identify or begin a programme of regular forums for Social Value networking/engagement.</p>	
<p>Contract Management</p>		<p>Bind specific, targeted Social Value action plans into contracts, and monitor the delivery of Social Value after award.</p>	<p>Undertake performance reviews of contracts and incorporate feedback, to ensure improvement in SV delivery.</p>	
<p>Cross Sector Collaboration</p>	<p>Implement a system for sharing data on an ad hoc basis for joint procurement/commissioning initiatives.</p>			<p>Identify and share cost savings available through Social Value initiatives. Develop a common reporting method for Social Value.</p>

Reporting		Introduce annual feedback to Cabinet/Scrutiny Committee on Social Value. Begin Annual Reporting on Social Value progress and delivery.		
Governance and Accountability	Ensure that the Council/Authority has considered Social Value according to the Act, and this is minuted.	Include Social Value as a core principal, as supported by a published Social Value policy and Implementation Strategy. Publish all Social Value documentation on your website.	Identify a Cabinet Member to have direct oversight of Social Value performance. Embed Social Value into commissioning and procurement, with a ratified policy and published toolkit. Support the implementation of Social Value with an overarching Action Plan.	

** The actions in the action plan are defined by your response to each question, and show what must be done to reach your Future Target from your Current Performance for each. Please note that the column headings strictly refer to achieving the different levels for individual questions, rather than your overall performance.*